

# Service Segmentation Matrix

|    |         | S1      | S2      | S3       | S4 |
|----|---------|---------|---------|----------|----|
| V1 | \$5.00  | \$12.00 | \$17.00 | \$28.00  |    |
| V2 | \$7.50  | \$18.00 | \$26.00 | \$43.50  |    |
| V3 | \$10.00 | \$25.00 | \$37.50 | \$61.00  |    |
| V4 | \$17.00 | \$40.00 | \$61.00 | \$102.00 |    |